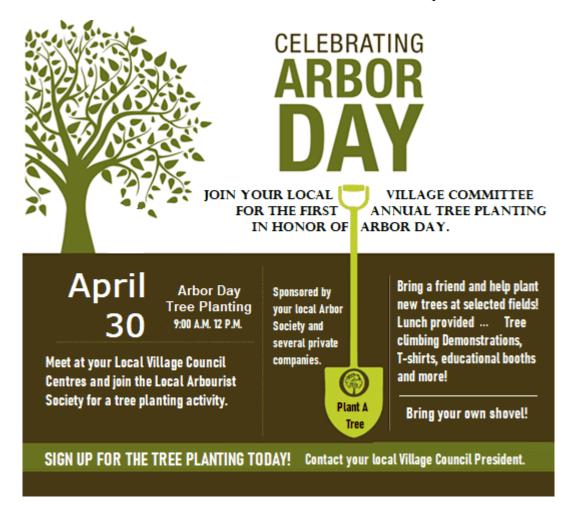
## Study Skills Worksheet

Discussion: Observe the media text below and then answer the questions.



**Discussion questions** 

- 1. What is Arbor Day?
- 2. Who is the Arbor Society?
- 3. Who is the Local Village Council?
- 4. What does the image say?
- 5. Who is the target market?
- 6. What is this ad about?
- 7. What is the purpose of the colours in this ad?
- 8. What values are being promoted in this text?
- 9. What would you do if you are interested in joining the Arbor Society?