

Name: _____

Date: _____

Study Skills Worksheet

Discussion: Observe the media text below and then answer the questions.



**CELEBRATING
ARBOR
DAY**

JOIN YOUR LOCAL VILLAGE COMMITTEE
FOR THE FIRST ANNUAL TREE PLANTING
IN HONOR OF ARBOR DAY.

**April
30** Arbor Day
Tree Planting
9:00 A.M. 12 P.M.

Meet at your Local Village Council
Centres and join the Local Arbourist
Society for a tree planting activity.

Sponsored by
your local Arbor
Society and
several private
companies.

Bring a friend and help plant
new trees at selected fields!
Lunch provided ... Tree
climbing Demonstrations,
T-shirts, educational booths
and more!

Bring your own shovel!

**Plant A
Tree**

SIGN UP FOR THE TREE PLANTING TODAY! Contact your local Village Council President.

Discussion questions

1. What is Arbor Day?
2. Who is the Arbor Society?
3. Who is the Local Village Council?
4. What does the image say?
5. Who is the target market?
6. What is this ad about?
7. What is the purpose of the colours in this ad?
8. What values are being promoted in this text?
9. What would you do if you are interested in joining the Arbor Society?